

Paul McPherron

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Education

Ph.D., Linguistics, University of California, Davis, awarded December 2008. Major emphases: Teaching English as a Second or Other Language (TESOL) and Second Language Acquisition (SLA).

M.A., Linguistics, University of California, Davis, awarded June 2004. Major emphases: Classroom-based Research and Critical Pedagogy.

B.A., English Education, University of Illinois, Urbana, IL, awarded January 1998. Study abroad: University of East Anglia, 1995-1996.

Research and Teaching Interests

- Areas of research interest include: Applied/socio Linguistics, Second Language Learning and Teaching, Intercultural Communication, Critical Discourse Analysis.
- Courses taught include: TESOL Methods and Materials; Language Assessment; Intercultural Communication; TESOL Practicum; Sociolinguistics; Introduction to Linguistics; Introduction to Applied Linguistics; Structure of Modern English; Seminar on College Teaching; Seminar on Professional Development in Applied Linguistics; Academic Writing and Composition (ESL and non-ESL sections); Idiom and Vocabulary Learning for ESL students.
- Current research projects include: Survey of Chinese university graduates' use of English on the job and in personal life; Case studies of English teachers creating and participating in local communities; Use of musicals and performance as part of English curriculum in China; Effective pedagogy for teaching and learning English idioms; Teacher education activities that promote self-reflection and intercultural competence.

Dissertation

Internationalizing Teaching, Localizing English: Language Teaching Reforms through a South Chinese University

Dissertation advisor: Professor Vaidehi Ramanathan.

Committee members: Professor Karen Watson-Gegeo, Associate Professor Julia Menard-Warwick.

University Teaching Positions in the United States

Assistant Professor and ESL Program Coordinator

English Department, Hunter College of the City University of New York (CUNY), August 2012-present.

Teach courses at the graduate and undergraduate level. Coordinate courses for ESL-background students in the English department. Conduct research on English language teaching and policy topics.

Assistant Professor

Linguistics Department, University of Southern Illinois, Carbondale, August 2009-August 2012.

Taught courses at the graduate and undergraduate level, mostly in the MA TESOL program. Advised graduate students, supervised Master's thesis projects, and served on Ph.D. committees. Conducted research projects on English language teaching and health care narratives.

Lecturer

English for Foreign Students Department, Stanford University, June 2008-June 2009; Summer sessions 2010, 2011.

Taught English writing, speaking, and listening to international graduate students working on M.A. and Ph.D. research projects.

Course Instructor

Linguistics Department, UC Davis, June 2006-June 2008.

Taught undergraduate courses in applied and theoretical linguistics.

Seminar Instructor

Teaching Resources Center, UC Davis, September 2006-December 2007.

Led weekly *Seminar on College Teaching* for graduate students, post-doctoral fellows, and new faculty.

ESL Instructor

Linguistics Department, UC Davis, September 2002-March 2006.

Taught courses on advanced academic English to international graduate students and ESL undergraduate students.

Teaching Assistant

Linguistics Department, UC Davis, January 2003-June 2006.

Led weekly discussion sessions for undergraduate courses on applied and theoretical linguistics.

Teaching Assistant

Cultural Studies Department, UC Davis, January 2003-March 2003.

Led weekly discussion sessions for undergraduate course on religion in American life.

Teaching Positions Abroad

English Instructor and Course Coordinator

Shantou University, Guangdong Province, People's Republic of China, August 2004-June 2005; February 2007-June 2007; May 2010-July 2010.

Taught upper division English courses to undergraduates. Organized an English lecture series. Co-coordinated curriculum for classes at advanced English level. Co-wrote a student companion book for an English textbook series. Co-organized a conference on English education in China.

English Teacher

Peace Corps Romania, June 1999-June 2001.

Taught Conversational English, Literature, and North-American Culture in two high schools.

K-12 Teaching Experience

English Teacher

Rantoul High School, Rantoul, IL, August 1998-June 1999.

Taught English Survey Courses to 9th and 10th grade classes.

Student Teacher

John Hersey High School, Arlington Heights, IL, August 1997-December 1997.

Administrative Experience

ESL Program Coordinator

English Department, Hunter College, New York, NY, August 2012- present.

Coordinate undergraduate support classes for ESL-background students. Organize and advise winter and summer ESL immersion courses, including choosing curriculum and hiring instructors.

Director of English as a New Language (ENL) Undergraduate Program

Linguistics Department, Southern Illinois University, Carbondale, IL, August 2010-August 2012.

Advised and coordinated students and courses in the ENL credential program.

Teaching Assistant Consultant Coordinator

Teaching Resources Center (TRC), UC Davis, September 2006-June 2008.

Led group of teaching consultants who provided support through videotaping consultations, mid-quarter interviews, and workshops. Worked with the Director on projects such as Sexual Harassment Training and policy reviews of ITA programs.

Scoring Leader

Measurement Incorporated, Chicago, IL, March 2002-June 2002.

Contract position to lead readers during scoring of Illinois ESL proficiency test.

Assessment Coordinator

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Illinois Board of Education, Springfield, IL, March 1998-July 1998.
Developed state tests and scoring rubrics for reading and writing proficiency exams, including ESL exams.

Books

McPherron, P., & Randolph, P.T. (in press, 2014). *"Cat got your tongue?": Recent research and classroom practices for teaching idioms to ESL/EFL students around the world*. TESOL Press.

McPherron, P. & Ramanathan, V. (Eds.). (2011). *Language, body, and health*. Berlin: Mouton de Gruyter Press.

McPherron, P., Zhang, L., Xiao, P., & Monn, R. (2005). *Handbook for advanced level of North Star English language series*. Beijing: Tsinghua Press.

Articles in Academic Journals

McPherron, P., & Randolph, P.T. (2013). Thinking like researchers: An ESL project that investigates local communities. *TESOL Journal*, 4(2), 312-331. doi:10.1002/tesj.80

McPherron, P., Huntzinger, M. & Rajagopal, M. (2010). The TA Consultant Program: Improving undergraduate education and graduate student professional development. *To Improve the Academy*, 29, 246-259.

McPherron, P. (2009). "My name is Money": Name choices and global identifications at A South Chinese university. *Asia Pacific Journal of Education*, 29(4), 521-536.

McPherron, P. (2005). Assumptions in assessment: The role of the teacher in evaluating ESL students. *CATESOL Journal*, 30(3), 15-31.

Chapters in Edited Volumes

Phan, L.H., McPherron, P., & Phan, V.Q. (2011). English teachers as moral guides in Vietnam and China: Maintaining and re-traditionalizing morality. In J. Ryan (Ed.), *Education reform in China: Changing concepts, contexts, and practices* (pp. 132-158). London: Routledge.

McPherron, P. (2011). (Re)building the body: Biomedical and societal discourses of disease and the decision to donate an organ. In P. McPherron & V. Ramanathan (Eds.), *Language, body, and health* (pp. 37-54). Berlin: Mouton de Gruyter Press.

McPherron, P., & Ramanathan, V. (2011). Language, body, and health: An introduction. In P. McPherron & V. Ramanathan (Eds.), *Language, body, and health* (pp. 1-14). Berlin: Mouton de Gruyter Press.

McPherron, P. (2011). "I pain, I gain": Self-assessment in a Chinese university academic

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writing course. In L.H. Phan, & B. Baurain (Eds.), *Voices, identities, negotiations, and conflicts: Writing Academic english across cultures* (pp. 99-119). Bradford, UK: Emerald Publishing.

McPherron, P., & Nowicki, J. (2010). "You have to be always be thinking about how to tell your story": English learners and digital stories at a south Chinese university. In T. Le (Ed.), *Literacy in a challenging world* (pp. 303-317). Nova Science Publishers.

Book Reviews and Magazine Articles

McPherron, P. (2012, August). English learners and digital stories around the world. *TESOL Video News*. Posted on August 1, 2012 at: <http://newsmanager.commpartners.com/tesolvdmis/issues/>

McPherron, P. (2011). [Review of the book *Issues in language proficiency*] *Studies of Second Language Acquisition*, 33, 637.

McPherron, P. (2009). [Review of the book *English language teaching in China: New approaches, perspectives, and standards*]. *International Journal of Bilingual Education and Bilingualism*, 12(6), 728-731.

McPherron, P. (2007). [Review of the book *An introduction to language policy*]. *Education Review: A journal of book reviews*, Posted on January 4, 2007 at <http://edrev.asu.edu/reviews/rev538.htm>

McPherron, P. (2005). [Review of the book *The handbook of applied linguistics*]. *Review of Applied Linguistics in China* 1(1), 119.

McPherron, P., & Schneider, J. (2005). An update on critical pedagogy. *Journal of Language, Education, and Identity*, 4(3), 227-235.

Academic Service

Member of ESL Discipline Council

City University of New York, New York, NY, August 2012-present.

Member of Student Standing Committee

Hunter College, New York, NY, June 2013-present.

Member of Confucius Institute Advisory Board

College of Liberal Arts, Southern Illinois University, Carbondale, IL, December 2009-August 2012.

Coordinator of Linguistics Luncheon Lecture Series

Linguistics Department, Southern Illinois University, Carbondale, IL, August 2009-present.

Member of Assessment Committee

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Center for English as a Second Language, Southern Illinois University, Carbondale, August 2009-present.

Manuscript Reviewer

TESOL Journal, September 2013-present.

Journal of Language Policy, March 2009-special issue on language and health care.

International Journal of Language, Society, and Culture, June 2009-present.

Abstract Reviewer

AAAL Annual Convention 2009.

TESOL Annual Conference 2012.

Member of Interview Committees

Hunter College, September 2013.

Shantou University, March, 2009; March, 2011.

Center for English as a Second Language, Southern Illinois University, Carbondale, March 2010, March 2011.

Programs Coordinator

Linguistics Graduate Student Association, UC Davis, September 2005-March 2007.

California Association of TESOL Graduate Student Representative

September 2003-June 2004.

Invited Presentations

McPherron, P. (2012, September). "Publishing in ESL and Applied Linguistics," Invited talk at CUNY ESL Discipline Council Meeting, City University of New York, New York, NY.

McPherron, P. (2011, April). "On the market?: Notes on finding a job, fitting into a department, and trying to capture the zeitgeist of ESL/SLS studies around the world," Invited talk at annual Graduate Student Symposium on ESL/SLS, Purdue University, West Lafayette, US.

Peer-reviewed Conference Paper Presentations

McPherron, P., & Randolph, P.T. (March, 2014). *Cat Got Your Tongue? Classroom Practices for Teaching Idioms*. Workshop to be presented at the annual Teachers of English to Speakers of Other Languages (TESOL) conference, Portland, US.

McPherron, P., Mitchell, K., Wu, M.H., Lai, Y.J., Leung, G., & Boner, E. (November, 2013). *Discourse and ideologies of internationalization and diversity: Stereotype perpetuation, disenfranchisement, and pushback*. Colloquium to be presented at annual American Anthropologist Association (AAA) Conference, Chicago, US.

McPherron, P. (March, 2013). *English in the globalized workplace: Connections and tensions*

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between English language teaching reforms and English language use in coastal China. Paper presented at American Association of Applied Linguistics (AAAL) Conference, Dallas, US.

McPherron, P., Johnston, D., & McIntosh, K. (March, 2013). *What the experiences of "foreign" teachers of English reveal about language learning in a globalizing context.* Roundtable discussion presented at American Association of Applied Linguistics (AAAL) Conference, Dallas, US.

McPherron, P., McIntosh, K., Alice, A., Williams, D., & Randolph, P. *Research in action: Classroom projects based on qualitative research methods.* Colloquium presented at annual Teachers of English to Speakers of Other Languages (TESOL) conference, Dallas, US.

McPherron, P., & Randolph, P.T. (2012, March). *Thinking like researchers: ESL projects that investigate local communities.* Paper presented at annual TESOL convention, Philadelphia, US.

McPherron, P. (2012, March). *English learners and digital stories around the world.* Paper presented at annual TESOL convention, Philadelphia, US.

McPherron, P. (2012, February). *Demonstrations of TESOL methods and approaches in teacher education.* Paper presented at TESOL and Bilingual Education Conference, Chicago, US.

McPherron, P., & Phan, L.H. (2011, March). *English-Speakers in Asian Classroom: Struggles and Negotiations of Teacher Identities.* Paper presented at annual American Association of Applied Linguistics Conference, Chicago, US.

McPherron, P. (2011, March). *English learners and digital stories online and in the classroom.* Demonstration at the Electronic Village in the annual TESOL convention, New Orleans, US.

McPherron, P., & Randolph, P.T. (2012, February). *Thinking like researchers: ESL projects that investigate local communities.* Paper presented at annual TESOL and Bilingual Education Conference, Chicago, US.

McPherron, P. (2010, June). *Foreign teachers in China: Struggles and negotiations of Cross-cultural identities.* Paper presented at the annual International Association of Intercultural Communication Studies Conference, Guangzhou, China.

McPherron, P. (2010, February). *"You have to be always be thinking about how to tell your story": English learners and digital stories at a south Chinese university.* Paper presented at the annual Ethnography in Education Conference, Philadelphia, US.

McPherron, P. (2009, March). *(Re)building the body: Biomedical and societal discourses of disease and the decision to donate an organ.* Paper presented at the annual American Association of Applied Linguistics Conference, Denver, US.

McPherron, P., & Phan, L.H. (2008, June). *English-teachers as moral guides in Vietnam and*

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China: Maintaining and re-traditionalizing morality. Paper presented at Language issues in English-medium universities: A global concern, Hong Kong, S.A.R.

McPherron, P. (2008, April). *"My name is Money": Motivation and pragmatic competence in Chinese EL students.* Paper presented at annual American Association of Applied Linguistics Conference, Washington D.C., US.

McPherron, P. (2007, April). *"The TA was 'kind of painful to listen to'": Internationalization, language ideologies, and undergraduate education.* Paper presented at Multilingual Discourses Conference, Hangzhou, China.

McPherron, P. (2006, June). *Local tensions in ELT in the PRC and the U.S.* Paper presented at the annual American Association of Applied Linguistics Conference, Montreal, Canada.

McPherron, P. (2006, April). *Reflections on Chinese Students in China and the U.S.* Paper presented at the annual CATESOL Conference, San Francisco, US.

McPherron, P., & Schneider, J. (2004, May). *"Critical" scholarship in TESOL: Perspectives from teacher education.* Paper presented at the annual American Association of Applied Linguistics Conference, Portland, US.

McPherron, P. (2004, April). *Assessment and critical scholarship.* Paper presented at the annual TESOL Graduate Student Forum, Long Beach, US.

McPherron, P. (2004, April). *Sociopolitical concerns in TESOL.* Paper presented at CATESOL Conference, Santa Clara, California, US.

Grants

McPherron, P. (PI). Connections, tensions, and extensions between ESL student policies and undergraduate student experiences at the City University of New York (CUNY). Presidential Fund for Faculty Advancement, 2014 (Hunter College, New York). Amount: \$2000.

McPherron, P. (PI). English Language Teaching Reforms and the English use of University Graduates in Southern China. PSC-CUNY Grant Program, 2013 (Hunter College, New York). Amount: \$5,900.

Baertsch, K., McPherron, P., & Seibert, A. (co-PIs). Linguistics Computer Teaching and Research Laboratory Renovation. Graduate Technology Enhancement Grant Program, 2011 (Southern Illinois University, Carbondale). Amount: \$9,710.00.

Distinctions, Fellowships, and Awards

Undergraduate Research Fellowship

Undergraduate Research Initiative, Hunter College, 2013; 2014.

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Received competitive annual award to hire and train an undergraduate research assistants to work on a projects examining English teaching reforms in China and emergent bilingual university students in NYC.

Undergraduate Research Assistantship Program

Academic Scholarship Office, SIUC, 2010-2011; 2011-2012.

Received competitive annual award to hire and train an undergraduate research assistant to assist with multiple research projects.

Chancellor's Teaching Fellowship

Office of the Chancellor, UC Davis, 2007-2008.

Awarded competitive annual fellowship given to only four graduate students to design and co-instruct an undergraduate course with a tenured faculty member.

Professors for the Future Fellowship

Graduate Studies, UC Davis, 2007-2008.

Selected to participate in professional development program. Created a task force to review ITA policy on campus and offer ITA workshops.

TA Consultant Fellowship

Teaching Resources Center, UC Davis, 2005-2006.

Appointed to group of experienced TAs who offer teaching consultations and workshops.

Stephen G. Lapointe Award

Linguistics Department, UC Davis, May 2007.

Received competitive annual award from the linguistics department for outstanding conference presentation by a graduate student.

Graduate Studies Travel Award

Graduate Studies, UC Davis, May 2004.

Received competitive annual award to attend the AAAL conference in May 2004.

Professional Affiliations

- American Association of Applied Linguistics (AAAL)
- Teachers of English to Speakers of Other Languages (TESOL)

Language Proficiency (highest tested level according to ACTFL proficiency levels)

Language	Spoken	Written
• Mandarin	Intermediate Low	Beginner
• Romanian	Advanced Low	Advanced Low
• Spanish	Intermediate Mid	Intermediate Mid
• German	Intermediate High	Intermediate High