

NATIONAL CENTER

**for the Study of Collective Bargaining in Higher
Education and the Professions**

HUNTER

The City University of New York

Sponsorship/Advertising Opportunities for 2021 National Conference

The sponsorship levels and benefits are the following:

Major Supporting Partner: \$15,000

Your organization's logo and link to your site on the National Center website;
Opportunity to make introductory remarks at the plenary;
Your organization's name referenced in our monthly newsletter;
Inclusion of a one-page display ad in the [conference program](#);
Listing as a sponsor of the annual virtual conference and webinars.

Supporting Partner: \$10,000

Your organization's logo and link to your site on the National Center website;
Your organization name referenced in our monthly newsletter;
Inclusion of a one-page display ad in the conference program;
Listing as a sponsor of the annual virtual conference and webinars.

Participating Sponsor: \$5,000

Your organization's logo and link to your site on the National Center website;
Your organization name referenced in our monthly newsletter;
Inclusion of a half-page display ad in the conference program;
Listing as a sponsor of the annual virtual conference and webinars.

Basic Sponsor: \$2,500

Listing as a basic sponsor on the National Center website;
Inclusion of a one-quarter display ad in the conference program;
Listing as a sponsor of the annual virtual conference.

Introductory Sponsorship: \$1,500

Listing as an introductory sponsor on the National Center website;
Inclusion of a one-quarter display ad in the conference program;
Listing as a sponsor of the annual virtual conference.

Conference Program Ad-only Specs

Full-page	(4.758" x 7.625")	\$1,000
Half-page	(4.758" x 3.75")	\$500
Quarter-page, vertical	(2.29" x 3.75")	\$250

If you have any questions, please contact the National Center Administrator Michelle Savarese at (646) 709-5338; national.center@hunter.cuny.edu.