Center for the Study of Collective Bargaining in Education and the Collection and the Col

National Center for the Study of Collective Bargaining n Higher Education and the Professions (NCSCBHEP) Hunter College of The City University of New York Brookdale Campus, Box 615 National
Center for the
Study of
Collective
Bargaining in
Higher
Education and the
Professions

Annual
National
Conference:
A
Joint
Labor/
Management
Meeting

HUNTER www.bunter.cupy.edu

Achieving
Successful Results
in Higher Education
through Collective
Bargaining

April 6, 7, 8, 2014 in New York City at the CUNY Graduate Center

Underwritten by a grant from



With additional funding by *SEGAL *SIB

Brookdale Campus, 425 E. 25th S New York, NY 10010-2547, phot www.hunter.cuny.edu/ncscbhep national.center@hunter.cuny.edu

CONTACT: NCSCBHEP, National Center for the Study of Collective Bargaining in Higher Education and the Professions Hunter College of The City University of New York Brookdale Campus, 425 E. 25th Street, New York, NY 10010-2547, phone: (212) 481-7550

Where:

City University of New York Graduate Center 365 Fifth Ave., New York, NY 10016

Registration:

Aside from special CLE Session Fees, the registration fee includes all conference activities, Sunday evening buffet and Monday and Tuesday continental breakfast and lunch. Hotel accommodations and other meals are not included. Conference registration must be made by March 14, 2014. Any cancellations made after this date will not be reimbursed.

Hotel:

Affinia Dumont Hotel 150 E. 34th Street, New York, NY 10016

Affinia Shelburne Murray Hill 303 Lexington Avenue, New York, NY 10016 Room rate \$279/night

For reservations call 1.866.233.4642, indicate the Affinia Dumont or Affinia Shelburne Murray Hill, and mention the group code: NATCEN (for the Dumont); NATSHB (for the Shelburne). Conference rates are applicable from April 4th to April 9th, 2014. Should an earlier or later stay need to be booked, two reservations are needed: one at the conference rate and one at the market rate. Instructions for online reservations:

go to www.hunter.cuny.edu/ncscbhep

click on Hotel Reservations

Hotel reservations must be made by March 14, 2014

Computer Access will be provided in the CUNY
Graduate Center Conference Facility and is available in individual rooms at the Affinia Hotels.

in Higher Education and the Professions
Hunter College of The City University of New
Brookdale Campus, Box 615
425 E. 25th Street
New-Yeals NIV 10010 2547

Registration Form

Full Conference Registration:
Please reserve place(s) for the comple
conference program
@ membership rate \$385.00 include
one conference registration with admission to all
panels and workshops (including CLE sessions),
the 2006 Directory of Faculty Contracts and the 2012
CD-ROM edition
@ additional conference registra-
tion rate \$230.00 (after payment of membership for
with admission to all panels and workshops
(including CLE sessions)
@ non-member conference registr
tion rate \$345.00 with admission to all panels

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@ special rates for graduate employee
contingent faculty, postdoctorates, CUNY studen
faculty and staff (please contact The National Cente

and workshops (including CLF sessions)

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@ \$200.00 admission to all CLE Sessions with continental breakfast and buffet lunch

____ @ \$100.00 admission to all CLE Sessions without continental breakfast and buffet lunch

CLE sessions accredited by CUNY School of Law

All workshops require pre-registration.

Check the program at: www.hunter.cuny.edu/ncscbhep

E-mail your choices to: national.center@hunter.cuny.edu

For Credit Card payment of fees (payments include a bank service charge) go to: www.hunter.cuny.edu/ncscbhep click on Credit Card Payment

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NAME:
TITLE:
INSTITUTION:
ADDRESS:
E-MAIL:
PHONE:
E-MAIL NAMES OF ADDITIONAL CONFERENCE PARTICIPANTS TO THE NCSCBHEP

Make checks payable to: NCSCBHEP-Hunter College Please send the registration form & check to: NCSCBHEP, Hunter College of The City University of New York, Brookdale Campus 425 E. 25th Street, Box 615, New York, NY 10010-2547

Sunday

Hospitality Suite Reception

2:15pm

History & Mission of the National Center Introduction: New Executive Director & Advisory Board Members

2:15 - 2:45 pm

3:00 - 4:00 pm

4:15 - 5:30 pm

7:45 am - 5:15 pm

5:45 - 6:45 pm

7:45 am - 1:45 pm

Richard J. Boris, Former Executive Director, National Center, Hunter College, CUNY William A. Herbert, Executive Director, National Center, Hunter College, CUNY Daniel Julius, Executive Director, Levin Institute, SUNY:

Affiliated Faculty, ILR, Cornell University

The Future of Higher Education

Jack Schuster, Claremont Graduate University

Martin Finkelstein, Seton Hall University Valerie Martin Couley, Ohio University

Theresa Montaño, National Education Association, Moderator

Research Panel: Impact of Contingent Faculty on Higher Education Results

Michelle Kiss, California State University System

Daniel Maxey, Rossier School of Education, University of Southern California

Hongwei Yu, University of Illinois, Champaign, Office of Community College Research Jeffrey Frumkin, University of Michigan, Moderator

Affinia Dumont Hotel 150 E. 34th Street & Lexinaton Avenue

Buffet Dinner, Open Bar

5:45 - 9:00 pm Hunter College Jazz Trio

BANC CAFÉ

431 3rd Avenue & 30th Strreet

Monday

Continental Breakfast, Panels, Lunch & Workshops

CUNY GRADUATE CENTER

150 E. 34th Street & Lexinaton Avenue

365 Fifth Avenue (Fifth Ave. between 34th and 35th Street)

Reception

Affinia Dumont Hotel

Tuesday

Continental Breakfast, Panels, **Lunch & Workshops**

CUNY GRADUATE CENTER 365 Fifth Avenue (Fifth Ave. between 34th and 35th Street)

Welcome

Jennifer J. Raab, President, Hunter College, City University of New York Pamela Silverblatt, Vice Chancellor, Labor Relations,

City University of New York

Barbara Bowen, President, Professional Staff Congress,

City University of New York

Terrence Martell, Chair, University Faculty Senate, City University of New York

William A. Herbert, Executive Director, National Center, Hunter College, CUNY

Panels and Presentations

Achieving Successful Results in Higher Education through **Collective Bargaining:**

Opening Plenary:

Wilma Liebman, Former Chair, National Labor Relations Board Samuel Estreicher, Dwight D. Opperman Professor of Law, New York University School of Law; Director, Center for Labor and Employment Law

William A. Herbert, Executive Director, National Center, Hunter College, CUNY, Moderator

Luncheon Plenary:

Barbara Bowen, President, Professional Staff Congress/AFT, CUNY Bill Perry, President, Eastern Illinois University

Gary Rhoades, Department Head of Educational Policy Studies & Practice; Professor and Director, Center for the Study of Higher Education, University of Arizona, Moderator

Luncheon Greetings:

Tim Lane, Managing Director, Institutional Relationships, TIAA-CREF Larry Singer, Senior Vice President, Segal Company

MOOCs and On-Line Instruction:

MOOCs: Impact on the Future of Pedagogy

Shanna Smith Jaggars, Assistant Director, Community College Research Center Columbia University

Lisa Payne Ossian, Professor, History, DMACC-HEA, Des Moines Area Community College, Iowa

Nicholas Anastasopoulos, Mirick O'Connell, Worcester, MA Jeffrey R. Young, Technology Editor, The Chronicle of Higher Education; Fellow, Berkman Center for Internet and Society

David Bergeron, Vice President, Postsecondary Education, Center for American Progress, Panelist and Moderator

Collective Bargaining Issues Concerning On-Line Learning: Best Practices and Model Language

Damon Davis, Research Assistant, Florida Atlantic University Dianne Wright, Associate Professor, Department of Educational Leadership and Research Methodology, Florida Atlantic University, College of Education

Michael McDermott, Higher Education Director Illinois Education Association/NEA, UniServ Director IEA/NEA

Cynthia Eaton, Associate Professor, English, Suffolk County Community College/NYSUT/AFT/NEA

Jose Chavez, California State University, Sacramento/NEA

Robert Zazzali, Vice President for Employee and Labor Relations/President's Chief of Staff, Rowan University, Panelist and Moderator

Tape from California: Experiences with MOOCs and

John Swarbrick, Associate Vice Chancellor, California State University System Steven Filling, Vice Chair, California State University Academic Senate Catheryn Cheal, Associate Vice President of Academic Technology

Kimberly King, Delegate, Council for Affirmative Action, California State University, LA, California Faculty Association/AAUP/CTA/NEA/SEIU

Liz Willen, Editor, The Hechinger Report, Moderator

Who Owns On-Line Curriculum and Content? A Primer on Intellectual Property (CLE Credit)

Karen Stubaus, Vice President for Academic Affairs and Administration, Rutgers University, State University of New Jersey

Richard Novak, Vice President for Continuing Studies and Distance Education. Rutgers University, State University of New Jersey

Jim Gilkeson, Associate Professor, Finance, Chief Negotiator, United Faculty of Florida (UFF/AFT/NEA-UCF), University of Central Florida

Deborah Cooperstein, DChapter President, American Association of University Professors, Adelphi University

Jon Garon, Director, NKU Law and Informatics Institute, Panelist and Moderator

41 st Annual National Conference: Achieving Successful Results in Higher Education through Collective Bargaining

Social Media in Higher Education:

Social Media and Academic Freedom under Garcetti (CLE Credit) Mariorie Heins, Author, Priests of Our Democracy

Frederick Schaffer, Vice Chancellor for Legal Affairs, City University of New York Theresa Chmara, General Counsel, American Association of University Professors Liesl Zwicklbauer, Director, Employee Relations, State University of New York,

Social Media in Labor Relations and Student Contact: Best Policies, Practices and Training

Henry Reichman, Vice President, American Association of University Professors Michael T. Loconto, Associate Director of Labor and Employee Relations, Harvard University

Nicole Kendall, Associate Professor, Department of Teaching and Learning, Tennessee State University, Tennessee Education Association/NEA

Jeffrey Cross, Associate Vice President for Academic Affairs, Eastern Illinois University

Contingent Faculty in Higher Education:

Collective Bargaining Results Regarding Contingent Faculty I

Kenneth Hawkinson, Provost and Academic Vice President, Western Illinois University

Rudy Fichtenbaum, President, American Association of University Professors Judy Olson, Chair, Contingent Faculty Caucus, CFA/NEA; President, New Faculty Majority, California State University LA

Pamela Silverblatt, Vice Chancellor, Labor Relations, CUNY, Moderator

Collective Bargaining Results Regarding Contingent Faculty II

Holly Lawrence, Secretary, Clerk, Massachusetts Society of Professors/MTA/NEA, University of Massachusetts, Amherst

Richard Nettell, University of Hawaii Professional Assembly, University of Hawaii Joel Martin, Vice Provost for Academic Personnel and Dean of the Faculty. University of Massachusetts, Amherst

Lisa Bonick, Director, Academic Labor Relations, Rutaers University. State University of New Jersey, Moderator

Views from Our Community: Labor Perspectives on the **Organizing of Contingent Faculty**

Phil Kugler, Special Assistant to the President for Organizing, American Federation of Teachers

Malini Cadambi Daniel, Higher Education Campaign Director, SEIU Michelle Gallagher, Consultant for Higher Education, Massachusetts Teachers Association/NEA

David Kociemba, Chapter President, American Association of University Professors, Adjunct Faculty of Emerson College

Harris Freeman, Professor of Legal Research and Writing, Western New England University; Massachusetts Commonwealth Employment Relations Board member, Moderator

Views from Our Community: Administrators' Perspectives on the Organizing of Contingent Faculty

William Rickert, Assistant Provost, Wright State University Lisa Krim, Senior Advisor to the President for Faculty Relations, Georgetown University Mark Schmelz, Director, Labor Relations, University of Maine Susan Pearson, Associate Chancellor, University of Massachusetts, Amherst, Moderator

International Perspectives on Non-Tenure Track Faculty

Robyn May, Griffith University, Melbourne, Australia

Helen Fairfoul, Chief Executive, Universities and Colleges Employers Association, UK Laurence Hopkins, Head of Research, Universities and Colleges Employers Association, United Kinadom

Cindy Oliver, President, Federation of Post-Secondary Educators, British Columbia, Canada

Michael Zweig, Professor and Director, Center for Study of Working Class Life, Stony Brook University, State University of New York, UUP, Moderator

Individual Panels:

Affordable Care Act Update, Wellness Programs

Larry Singer, Senior Vice President, Segal Company Shaun O'Brien, Assistant Policy Director of Health and Retirement, AFL-CIO Howard Bunsis, Chair, Collective Bargaining Congress, American Association of University Professors; Professor, Accounting, Eastern Michigan University Colleen Flaherty, Reporter, Inside Higher Ed, Panelist and Moderator

Trends in Labor Management Issues at Historically Black **Colleges and Universities**

Elizabeth Davenport, President, United Faculty of Florida/AFT/NEA, Florida A&M University

Carrie Gavin, Director of Employment, Florida A&M University Zillah Fluker, Associate Vice President of Development, Alabama State University Derryn Moten, Associate Professor, Alabama State University, Co-President, Faculty-Staff Alliance/AFT

Gregory Carr, Assistant Professor, Harris Stowe University, HSSU-NEA George Cooper, Executive Director, White House Initiative on Historically Black Colleges and Universities, Moderator

Legislative Perspectives on Effectiveness and Cost Savings in Higher Education

Steven Katsinas, Director, Education Policy Center, University of Alabama Julie Bell, Director, Education Group, National Conference of State Legislatures Jason E. Lane, Associate Provost, Graduate Education and Research: Associate Vice Chancellor, Academic Programs and Planning, State University of New York Hank Sheinkopf, Consultant, Sheinkopf Communications, Moderator

Future of Pensions in Academia

Tim Lane, Managing Director, Institutional Relationships, TIAA-CREF John Abraham, Director, Member Benefits Department American Federation of Teachers

Neil Tudiver, Assistant Executive Director, Canadian Association of University Teachers Mark Brossman, Schulte Roth & Zabel PLLC

Brian J. Duffy, Acting Associate Provost, Hunter College, CUNY, Moderator

Ethics in Higher Education: Perspectives from Attorneys and Clients (CLE Credit)

John Gaal, Bond Schoeneck & King PLLC Melissa S. Woods, Meyer, Suozzi, English & Klein, P.C. Gail Brooks, Vice Chancellor, Human Resources, California State University system

William Connellan, Director of Academic Support Services, University of Florida, Moderator **Data Informed Collaborative Bargaining**

Hunt Bartine, Associate Vice President, Human Resources, New Jersey City University William Calathes, Chapter President, American Federation of Teachers New Jersey City University

Steve Hicks, President, Association of Pennsylvania State College and University Faculties

Jim Castagnera, Associate Provost and Associate Counsel, Rider University Mark Farley, Managing Consultant, Moderator

Responding to Workplace Bullying in Higher Education: A Labor-Management Approach

Randall Phillis, President, Massachusetts Society of Professors/MTA/NEA, University of Massachusetts, Amherst

Kathy Rhines, Past President, Professional Staff Union/MTA/NEA. University of Massachusetts, Amherst

Susan J.M. Bauman, Arbitrator and Mediator; former Commissioner, WI Employment Relations Commission, Moderator

Annual Panel: Year in Higher Education

Susannah Miller, Director, Faculty Relations, Florida State University Margaret Winters, Provost, Wayne State University Daniel Julius, Executive Director, Levin Institute, State University of New York; Affiliated Faculty, ILR, Cornell University, Convener

Legal Issues in Higher Education: Year in Review (CLE Credit)

Richard Griffin, NLRB General Counsel

Nicholas DiGiovanni, Morgan, Brown & Joy, LLP

Aaron Nisenson, Senior Legal Counsel, American Association of University Professors Richard Bales, Dean, Ohio Northern University Pettit College of Law, Moderator

Workshops

Introduction to Fundamentals of Negotiations, Mediation, Grievances and Arbitration (CLE Credit)

Rene Castro, Director, Collective Bargaining, California State University System Deborah Williams, Esq., President and Lead Negotiator, Faculty Association/NEA, Johnson County Community College

Howard Parish, Arbitrator and Mediator, Panelist and Moderator

Practical Negotiating Skills for Management and Labor in Higher Education

Julie Kettler, Commissioner, Federal Mediation and Conciliation Service Joe Ambash, Fisher & Phillips LLP

Jamie Dangler, Vice President for Academics, Chief Negotiator, United University Professions

Cecil E. Canton, Member, American Association of University Professors-Collective Bargaining Congress Executive Committee; Associate Vice President and Member, California Faculty Association Contract Negotiating Team, Moderator

Best Practices in Collective Bargaining and Labor **Relations Mediation**

Mike Wiesen, Organizational Specialist, Nebraska State Education Association Raymond L. Haines, Jr., Associate Vice Chancellor for Employee Relations, State University of New York

Angela Latham, Associate Provost, Associate Vice President of Academic Affairs, Professor, Communication Studies, Governors State University

Elizabeth Ruiz, Chapter President, UPI Local 4100, Governors State University Richard A. Curreri, Arbitrator and Mediator, Former Director of Conciliation, New York State PERB. Panelist and Moderator

Interest Based Bargaining at Higher Education Institutions

Conrad Bowling, Commissioner, Federal Mediation and Conciliation Service Doug Hurst, President, JCD-NEA, St. Louis Community College Cindy Campbell, Vice President, JCD-NEA, St. Louis Community College Debra Osofsky, Consultant and Special Counsel, American Association of University Professors, Rutaers Biomedical and Health Sciences of New Jersey, Moderator

Tools and Insights for Winning at Arbitration (CLE Credit)

Joshua Grubbs, Director, Labor Relations, Association of Pennsylvania State College and University Faculties Darrell S. Gay, Arent Fox LLP

Maureen Seidel, Labor Relations Specialist, New York State United Teachers Ira Lobel, Arbitrator and Mediator, Panelist and Moderator

Publication Report: Journal of Collective Bargaining in the Academy

Jeffrey Cross, Associate Vice President for Academic Affairs, Eastern Illinois University, co-editor

Steve Hicks, President, Association of Pennsylvania State College and University Faculties, co-editor